



2026 Event Sponsorship Prospectus

Contact: ai@uclaacm.com



Who We Are

- Largest AI/ML student organization at UCLA
- 250+ recurring students attending weekly workshops and events
- ~150 students participating in technical AI projects annually
- Outreach initiatives promoting AI accessibility across Los Angeles
- Historical flagship event attendance exceeding 200 participants
- Focus areas include:
 - Applied Machine Learning
 - AI/ML Research
 - Reinforcement Learning
 - Autonomous Agents
 - Generative Modelling
 - Multi-Agent Systems
 - Competitive AI





Event Overview

The ACM AI Agent Arena is UCLA's premier competitive artificial intelligence event hosted by ACM at UCLA. Organized by ACM AI, the largest machine learning organization at UCLA, the event brings together students interested in machine learning, reinforcement learning, game AI, and autonomous systems for an intensive weekend of experimentation and competition.

Over the course of three days and 42 hours, participants develop and train autonomous agents that compete against one another in a series of game-based environments. Using modern machine learning frameworks, teams are encouraged to explore creative and open-ended approaches to building intelligent game agents.

The ACM AI Agent Arena is a revamped and expanded version of our previous flagship event, the Mini ML Challenge, which historically attracted more than 100 attendees annually. This new format introduces larger-scale infrastructure, multi-day collaboration, and deeper technical challenges centered around agent design and competitive AI.

Two separate competition tracks will be offered, each featuring unique games and environments. Participants may choose the track best suited to their interests and skill level. At the conclusion of the competition, all agents enter a live round-robin tournament where teams compete for the highest overall win rate and final placement prizes.

With your sponsorship, we provide an opportunity for your company to engage directly with one of the most technically driven AI communities at UCLA while supporting accessible, hands-on machine learning education and innovation.



Sponsorship Tiers

Basic Sponsorship – \$500

For a minimum sponsorship of \$500, your company will receive:

- Promotion on ACM AI event materials and communications prior to the event
- Company logo placement on promotional graphics and event pages
- Recognition during opening and closing ceremonies
- Inclusion on competition merchandise and apparel
- Visibility within participant communication platforms and event channels

Main Sponsorship – Custom Amount

For custom sponsorship opportunities and partnership packages, please contact ai@uclaacm.com to discuss collaboration options, sponsorship benefits, and ways your company can engage with participants during the event.

- **Opening & Closing Ceremony Speaking Opportunity:** Representatives from your company may speak during opening or closing ceremonies to introduce your organization, technical work, and opportunities available to students.
- **Custom Competition Challenges:** Our organizing team can collaborate with your company to design game mechanics, AI tasks, or challenge environments related to technologies or research areas relevant to your organization, along with custom track prizes.
- **Networking:** Sponsors may engage directly with participants throughout the competition through networking sessions and mentorship interactions.
- **Workshops & Technical Sessions:** Sponsors may host workshops, technical talks, or educational sessions related to AI or related topics.

Get In Touch

We would love to discuss sponsorship opportunities and answer any questions you may have regarding the ACM AI.

Contact us at: ai@uclaacm.com