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Agent Arena 2027

Sponsorship Prospectus

Planned for February 19–21, 2027 · UCLA

Contact: ai.sponsorship@uclaacm.com

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Who We Are

The largest AI/ML student organization at UCLA, part of ACM at UCLA. We welcome students of every skill level and major, and run outreach that brings AI to classrooms across Los Angeles.

190+	200+	100+
RSVPs for our fall kickoff	sign-ups for our research fair	sign-ups for the Mini ML Challenge, our last flagship

Reinforcement learning · autonomous agents · multi-agent systems · competitive AI · applied ML · research · generative modeling

Event Overview

The ACM AI Agent Arena is UCLA's premier competitive artificial intelligence event, hosted by ACM at UCLA. It brings together students interested in machine learning, reinforcement learning, game AI, and autonomous systems for an intensive weekend of experimentation and competition.

Over three days and 42 hours, teams develop and train autonomous agents that compete against one another in game-based environments. Using modern machine learning frameworks, teams are encouraged to explore creative and open-ended approaches to building intelligent game agents.

The Agent Arena is a revamped and expanded version of our previous flagship event, the Mini ML Challenge, which drew more than 100 sign-ups. The new format adds larger-scale infrastructure, multi-day collaboration, and deeper technical challenges centered on agent design and competitive AI.

Two competition tracks each feature their own game, so participants can choose the one that suits their interests and skill level. At the end, every agent plays every other agent in its track in a round-robin tournament, and teams compete for the highest overall win rate and placement prizes. The top agents' final games are played back live on the big screen, with the teams narrating.

With your sponsorship, your company can engage directly with one of the most technically driven AI communities at UCLA while supporting accessible, hands-on machine learning education.

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The Weekend

We're opening 200 spots. The 42-hour clock never stops. Agents train and play on our servers day and night, and a live leaderboard ranks every submission. Everyone gathers on campus for the opening and the finals. In between, teams work wherever they like, with a shared workspace, workshops, and mentors on campus all Saturday.

Friday Opening	5:00pm	Opening ceremony and both games revealed · sponsor remarks
	6:00pm	Hacking starts and the leaderboard opens
	6:30pm	Starter-kit walkthroughs for each track
Saturday Build	10:30am	Sprint 1: the first bracket, on the big screen
	11:00am	Workshops on rule-based bots, search, self-play RL, and imitation learning
	3:00pm	Sponsor workshop or challenge briefing
	4:00pm	Mentor and recruiting hours for UCLA CS Affiliates
	8:00pm	Sprint 2
Sunday Finals	9:00am	Code freeze; the round-robin tournament runs
	10:30am	Live finals with commentary
	11:45am	Awards and closing · sponsor prizes and thanks

Times are planned and may shift as we finalize the venue.

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Sponsorship Tiers

Basic Sponsorship — $500

- Promotion on ACM AI event materials and communications before the event
- Company logo on promotional graphics, event pages, and the finals screen
- Recognition during the opening and closing ceremonies
- Inclusion on competition merchandise and apparel
- Visibility in participant communication platforms and event channels

Main Sponsorship — Custom

Everything in Basic, plus a package we build with you:

- **Ceremony speaking:** introduce your organization and technical work at Friday's opening or Sunday's awards.
- **Custom competition challenge:** we design game mechanics, AI tasks, or environments around your technology or research, announced at the opening with its own prize at closing.
- **Mentoring and recruiting:** UCLA CS Affiliates can mentor teams, recruit during Saturday's mentor and recruiting hours, and receive an opt-in resume book.
- **Workshops and technical sessions:** host a Saturday workshop or talk, in person and streamed to every team.

More Ways to Support

Meals

Cover a meal for the competitors, and it carries your name ("Saturday lunch by ..."). Includes Basic recognition.

Compute

GPU or cloud credits let every team train real RL agents. Compute sponsors are thanked at both ceremonies and named in the starter kit.

December 4
Commit by this date to co-design a challenge.

January 15
Commit by this date to appear on shirts and merch.

February 5
Ceremony slides, workshop details, and challenge prizes are due.

Get in touch at ai.sponsorship@uclaacm.com to build your package.